

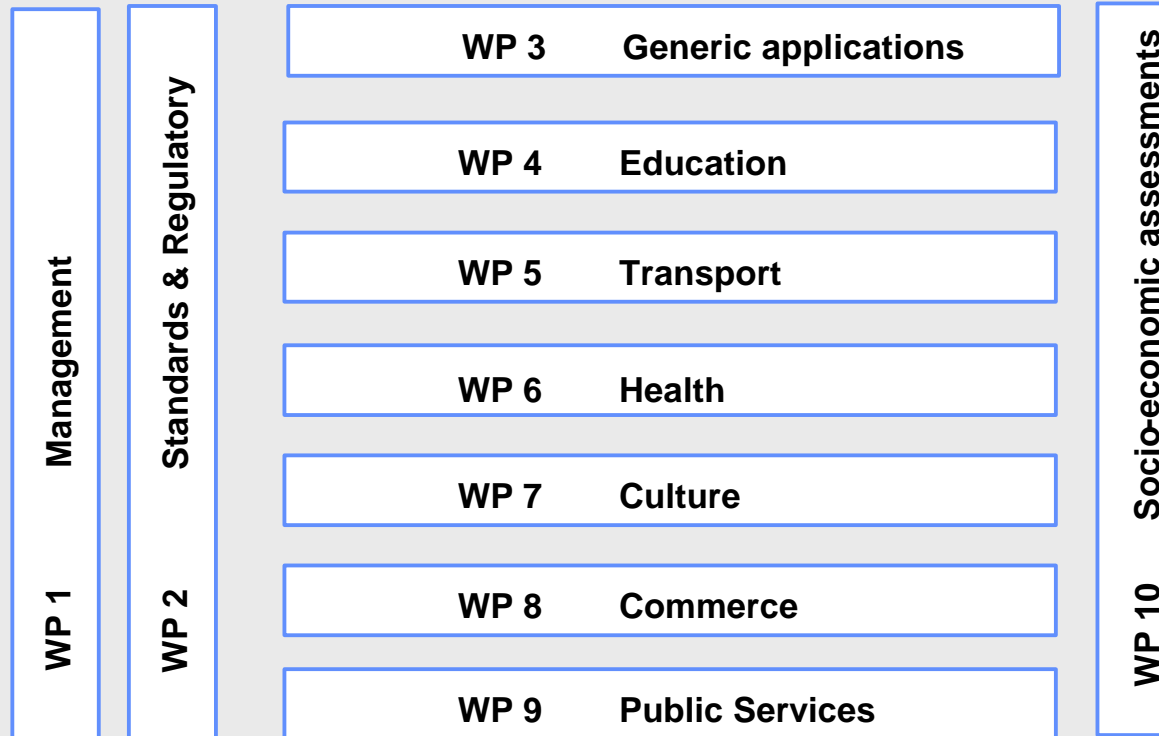
**Consortium meeting
“InfoCities” in Antwerpen & Liège on 19th to 21 October 1998**

Technical Reference Model of WP2

See full text as download:

<http://www.infocities.eu.int/download/wp2taxo.zip>

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General Work Package structure of the InfoCities project
(feasibility phase)

The approaches of the Entrepreneur's



❑ **Business Oriented**

- ❖ Supply oriented
- ❖ Market oriented
- ❖ Customer oriented

❑ **Resource Oriented**

- ❖ Collaborations
- ❖ Existing base
- ❖ Domains
- ❖ Patents & Intellectual properties

❑ **Technical & Technological oriented**

- ❖ Life Cycle Stage of Products & services
- ❖ Technology breakthrough & innovative assembly's
- ❖ Standards, contexts, spread of means, ...

The approaches of the Users / Citizens

(The Masslow pyramid)

- ❑ Needs Oriented**
- ❑ Pleasure Oriented**
- ❑ Realization Oriented**
- ❑ Social reconnaissance Oriented**
- ❑ Image & Ego Oriented**

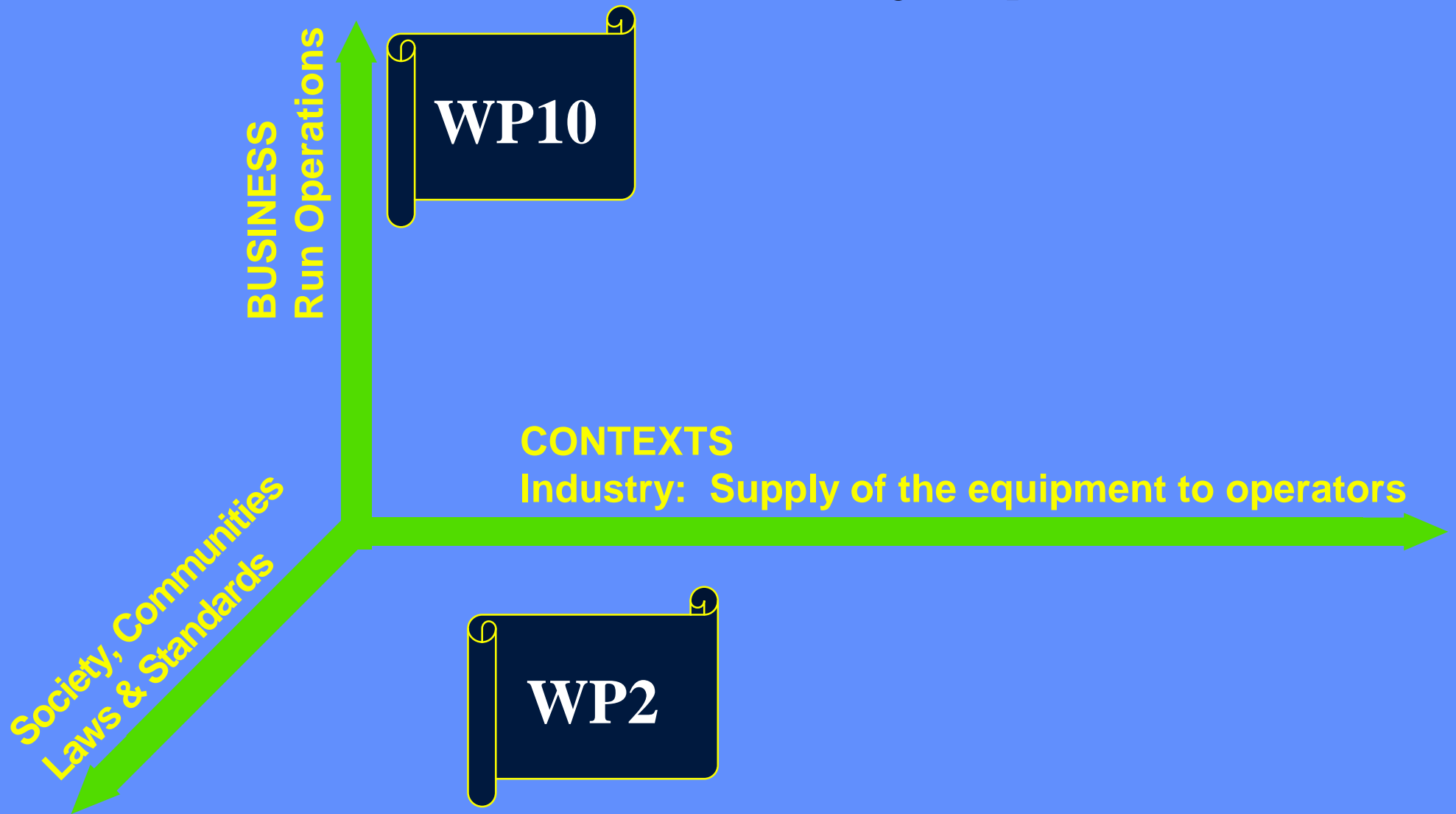
The approach of the Communities

- ❑ **The intention to provide products & services**
 - ❖ Accessing the customer
 - ❖ Human perception
 - ❖ Cultural & Community's contexts
 - ❖ Meeting regulatory requirements
 - ❖ Gathering collaboration, resources, tools, means, know-how, ...

- ❑ **Compatibility's**
 - ❖ Of access from one City to the Other
 - ❖ Of migration from one City to the Other
 - ❖ Of access through several paths or means
 - ❖ Of one generation of products & services with the following ones

- ❑ **Inter-operating with other products & services**
 - ❖ Life Cycle Stage
 - ❖ Standards, contexts, spread of means, ...
 - ❖ Ancillaries
 - ❖ ...

The Information Society Space



The long Term View

□ The emergence of the Information Society :

- ❖ On the bases on the Industrial Society
- ❖ It's a revolution but should be managed as an evolution
- ❖ Destabilization, challenges & opportunities
- ❖ Regulatory, standards, ... emerging maturity of the technology

□ The place of the TOOLS in the evolution of MANKIND

- ❖ To DO is to DO : Homo habilis: the hewed stone
- ❖ To Do is to TELL : Homo sapiens-sapiens: the symbol painting
- ❖ To Tell is to TELL : Homo sapiens: the language
- ❖ To Tell is to Do : Homo sapiens-sapiens: the information technologies

The long Term View



□ **Assets :**

- ❖ The Information as main future asset (understanding the world & principle of action on the world)
- ❖ The Information Technologies as support to data & information
- ❖ Identified automatic means, under the control of a physical or moral person
- ❖ **The Contents is *prime*; but the Conduct is required**

□ **Representation of the world :**

- ❖ Expression of the meaning
- ❖ Search for sense
- ❖ Modeling

□ **Action in & onto the world :**

- ❖ The model becomes action through the technologies

□ **Universal capability :**

- ❖ Separation of the logical from the physical
- ❖ Covers all Organizations, Cultures, Politics, Social & Economic communities

□ **The novelties of the Information Society**

- ❖ It can model & control all the elements of the Industrial Society and of the humans
- ❖ It's the convergence of all the modes of human expression & interaction
- ❖ It's independence of places, moments & formats
- ❖ Its production costs the price of the carrier, its sharing do not impoverish

Definitions



❑ INFORMATION :

The meaning that human assigns by means of conventions (formats) applied to the data.

❑ DATA :

A **representation** of facts, concepts or instructions in a **formalized** (§) **manner** suitable for communication, interpretation or processing by **human**, or by **automatic means**.

❑ DOCUMENT :

Data represented on a **spatial** (§) **storage medium**.

❑ MESSAGE :

Data represented on a **temporal** (§) **storage medium**. By extension, a **Document transmitted** (possibly with replication) from a sender to an addressee.

❑ EVIDENT Document :

Document that human could acquire its information without any use of non-genuine **tools**

❑ DEMATERIALIZED Document :

A document that human could acquire its information only through use of non-genuine **tools**

❑ AUTO-CONCLUSIVE Document :

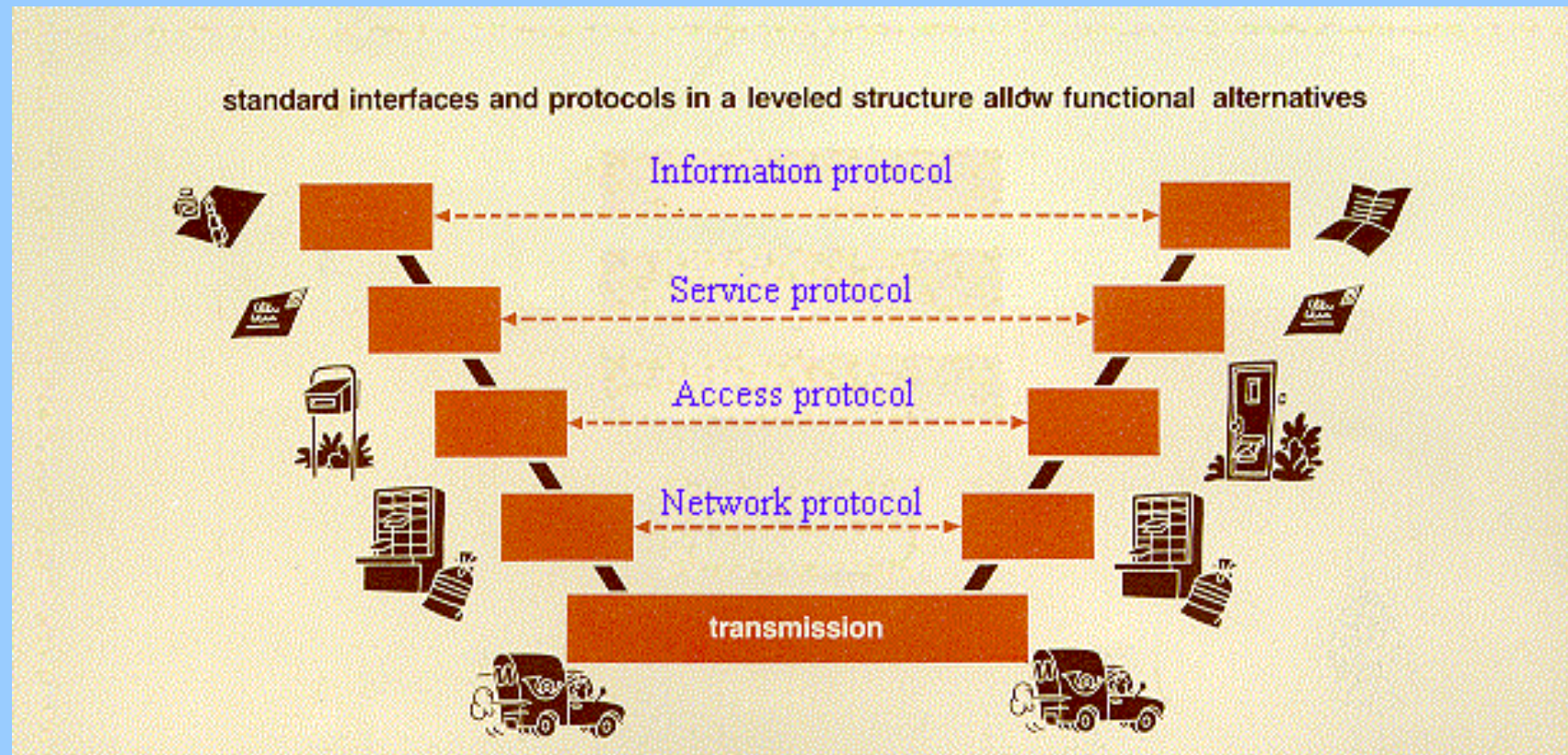
A document that human could be convinced of its **integrity** from its included data.

❑ ORIGINAL Document :

A document in which the data are bind on the carrier on which they have been created.

(§) Format; Place & Moments

Flexibility of the layered approach



The entities of the Reference Frame

- ❑ The **partners playing the roles**
- ❑ The **interfaces & protocols** of the Information Space
- ❑ The **layers**

contents	5.	Multimedia Information
	4.	Service & service access data
Conduct	3.	Service access system
	2.	Network
	1.	Carrier

Customer & Media providers (Walt Disney, ..)

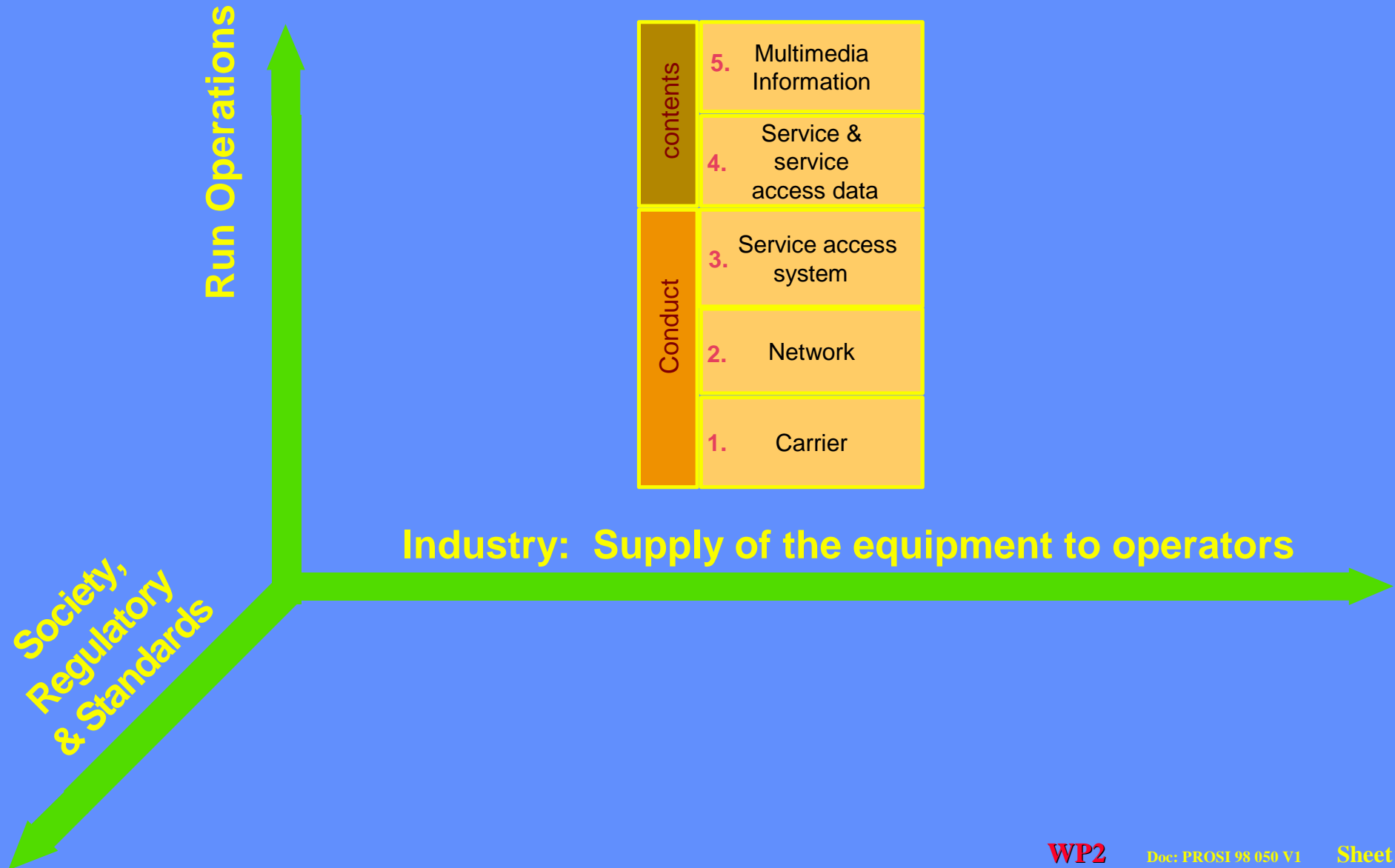
Service provider (RTBF, BRTN, Canal+, WWW<site>, Le Soir ..)

Access providers (Skynet, Library, ..)

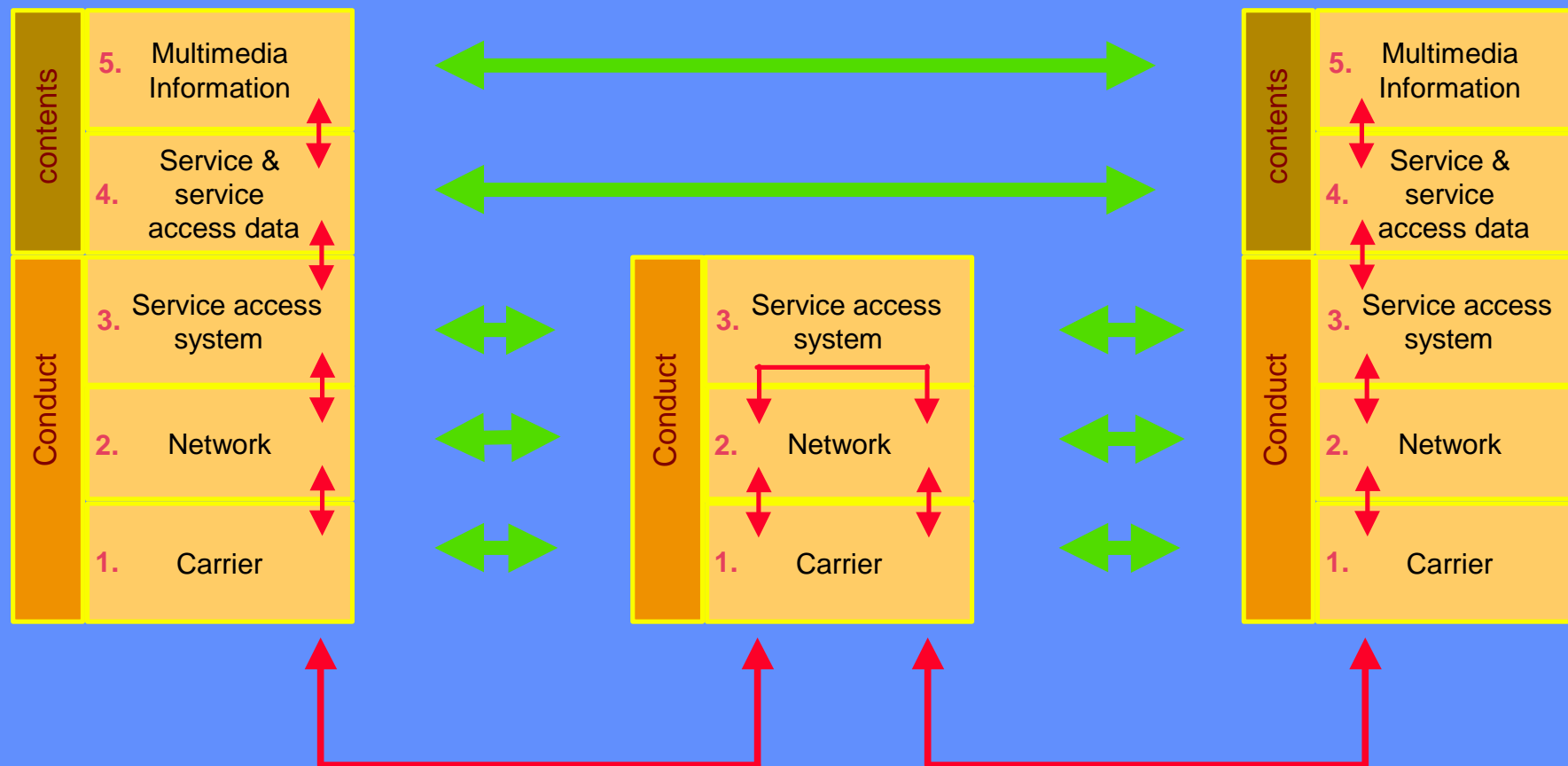
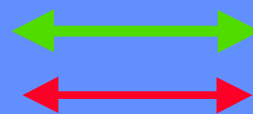
Network provider (Belgacom, Telenet, ..)

Carrier provider (Cable, Satellite, CD-ROM, DVD, Paper, ..)

The Information Society Space



The Protocols The Data flows



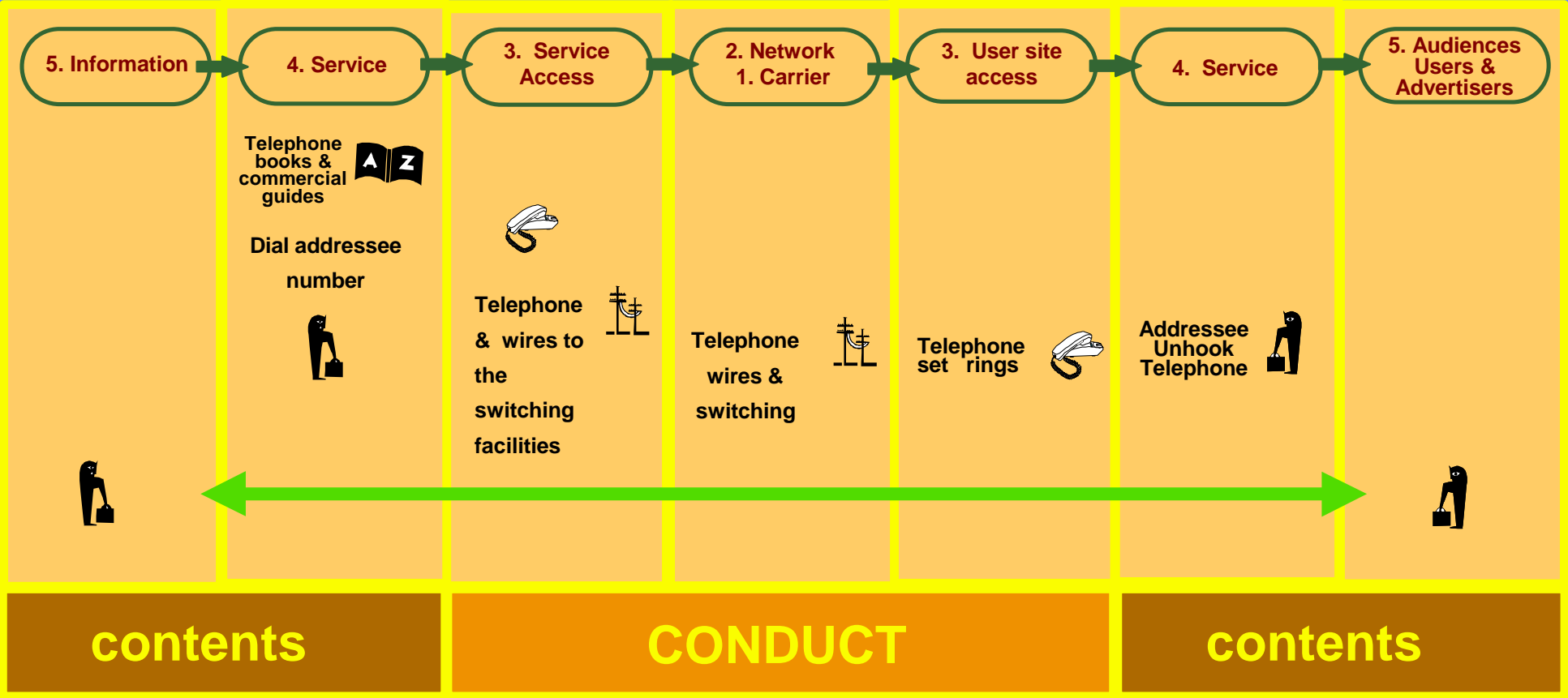
Overview of regulatory issues

	Layers	Main issues	
contents	5. Multimedia Information	<ul style="list-style-type: none"> • Copyright, piracy • Licensing • Censorship, indecency • Authentication, data security 	<ul style="list-style-type: none"> • Local contents requirements • Advertising restrictions • Database protection • IPR harmonization
	4. Service & service access data	<ul style="list-style-type: none"> • Liberalization • Privacy • Personal data protection • Liability 	<ul style="list-style-type: none"> • Quality of service • Interoperability • Foreign participation
Conduct	3. Service access system	<ul style="list-style-type: none"> • Standardization • Universal service • Open access • National security 	<ul style="list-style-type: none"> • Number allocation • Conditional access • Encryption
	2. Network	<ul style="list-style-type: none"> • Liberalization • Deregulation • Separation of regulators and operators • Privatization • Must carry • Rights of way • Mutual recognition 	<ul style="list-style-type: none"> • Interconnection • Standardization • Frequency allocation • Cross-ownership • Foreign ownership • Licensing procedures • Competition law
	1. Carrier		

Information value chains in “multimedia”

A sequence of roles !

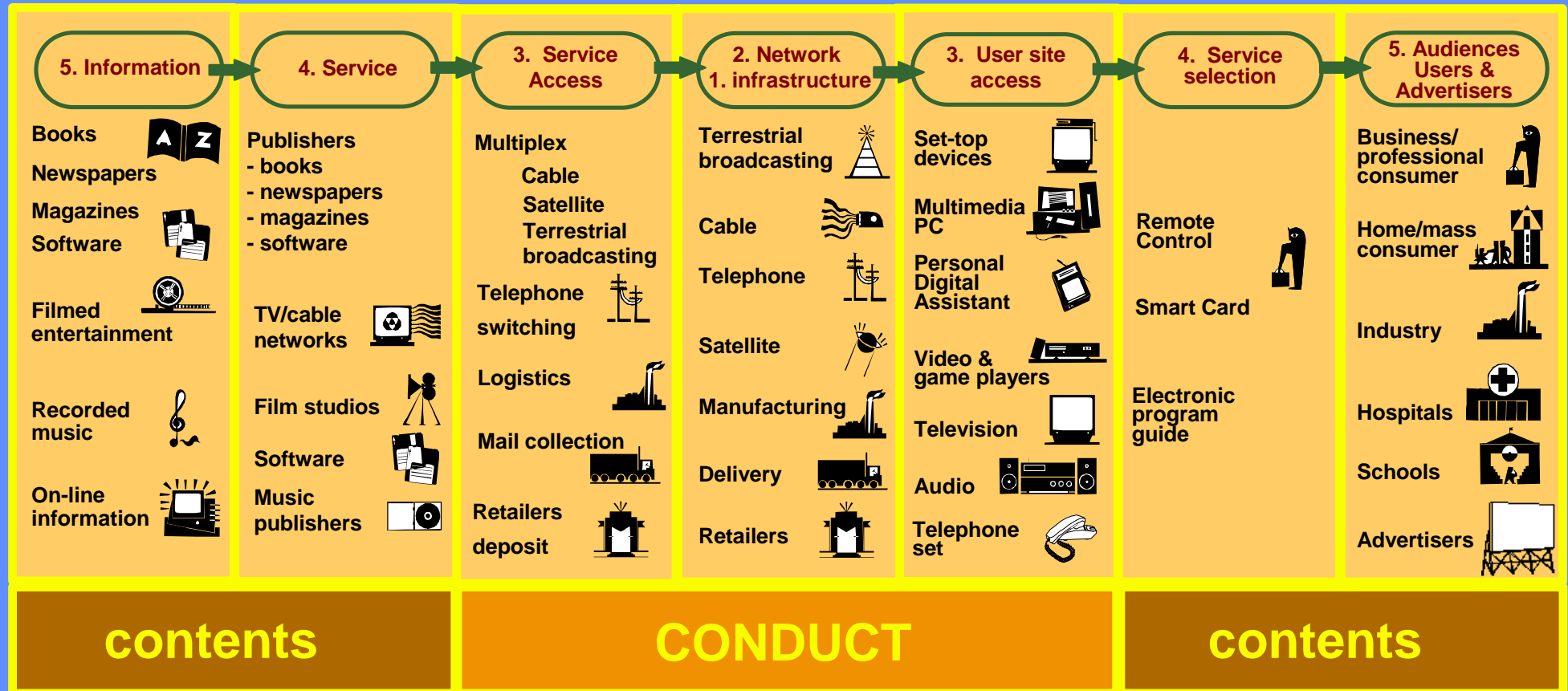
The Telephone example:



Information value chains in "multimedia"



A sequence of roles performed in various ways!



The Coding

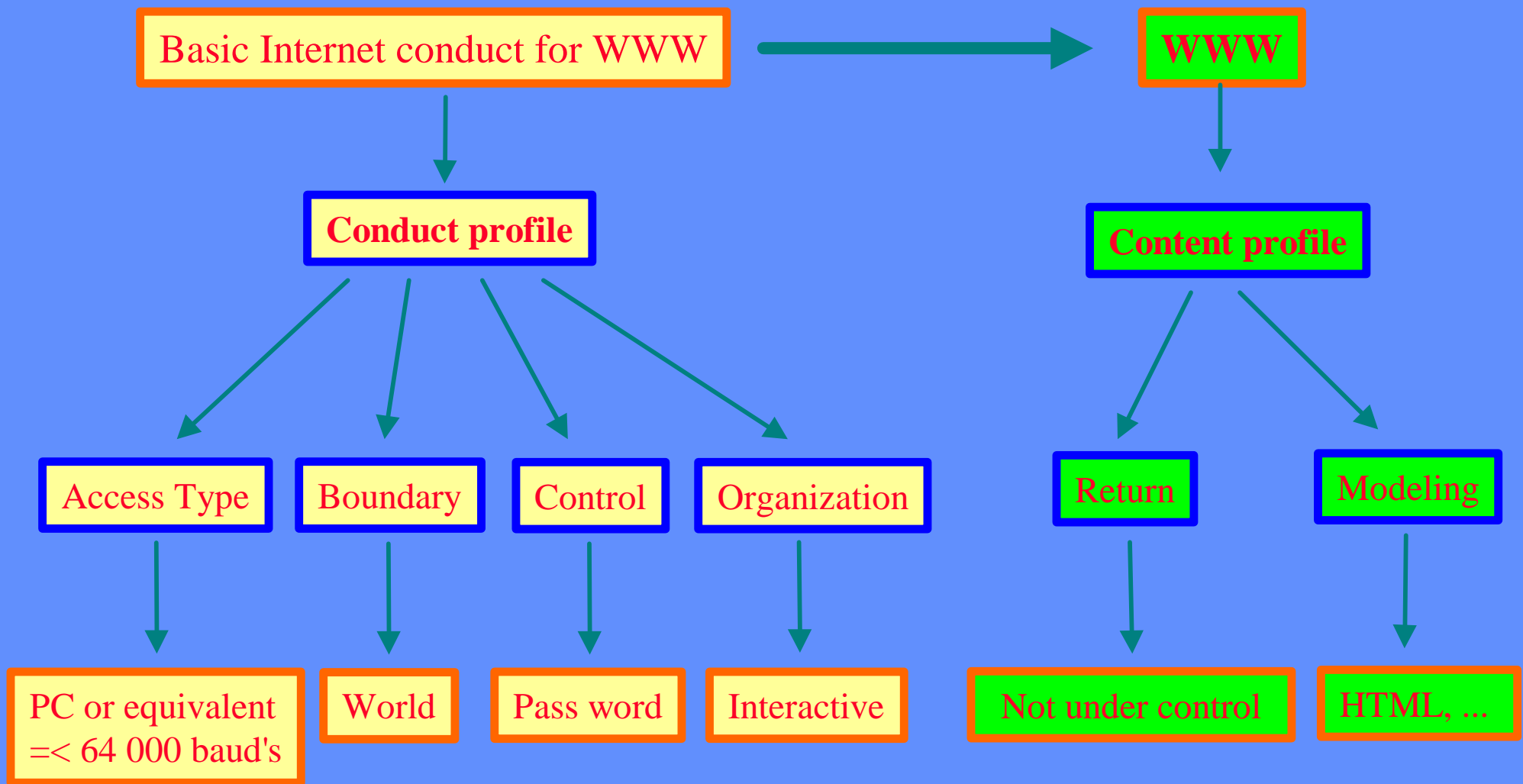
□ The coding approaches for representing Information by Data :

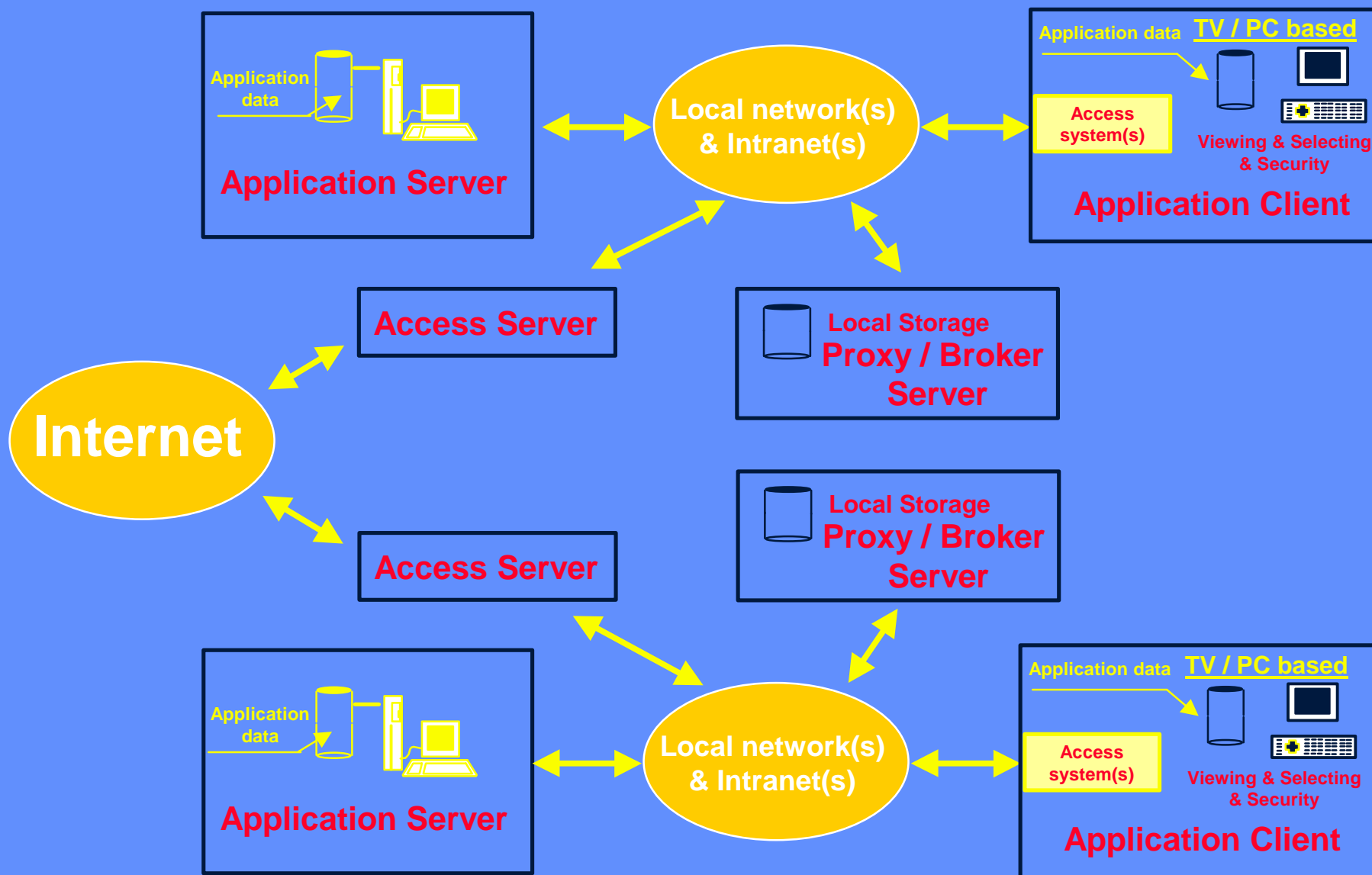
- ❖ Anthropic coding
- ❖ Entropic coding
 - ✦ Negentropy
 - ✦ Zero-entropy
 - ✦ Entropy
- ❖ Steganography

□ The coding techniques & standards

- ❖ Layer 5 (Content data): MPEG-1; MPEG-2; MPEG-4; JPEG
- ❖ Layer 4 (Service & access data): HTML; MHEG; MPEG-7
- ❖ Layer 3 (Access system): Internet addressing scheme; DVB-TS
- ❖ Layer 2 (Network): TCP-IP
- ❖ Layer 1 (Carrier): PSTN; ISDN; SDH; ATM

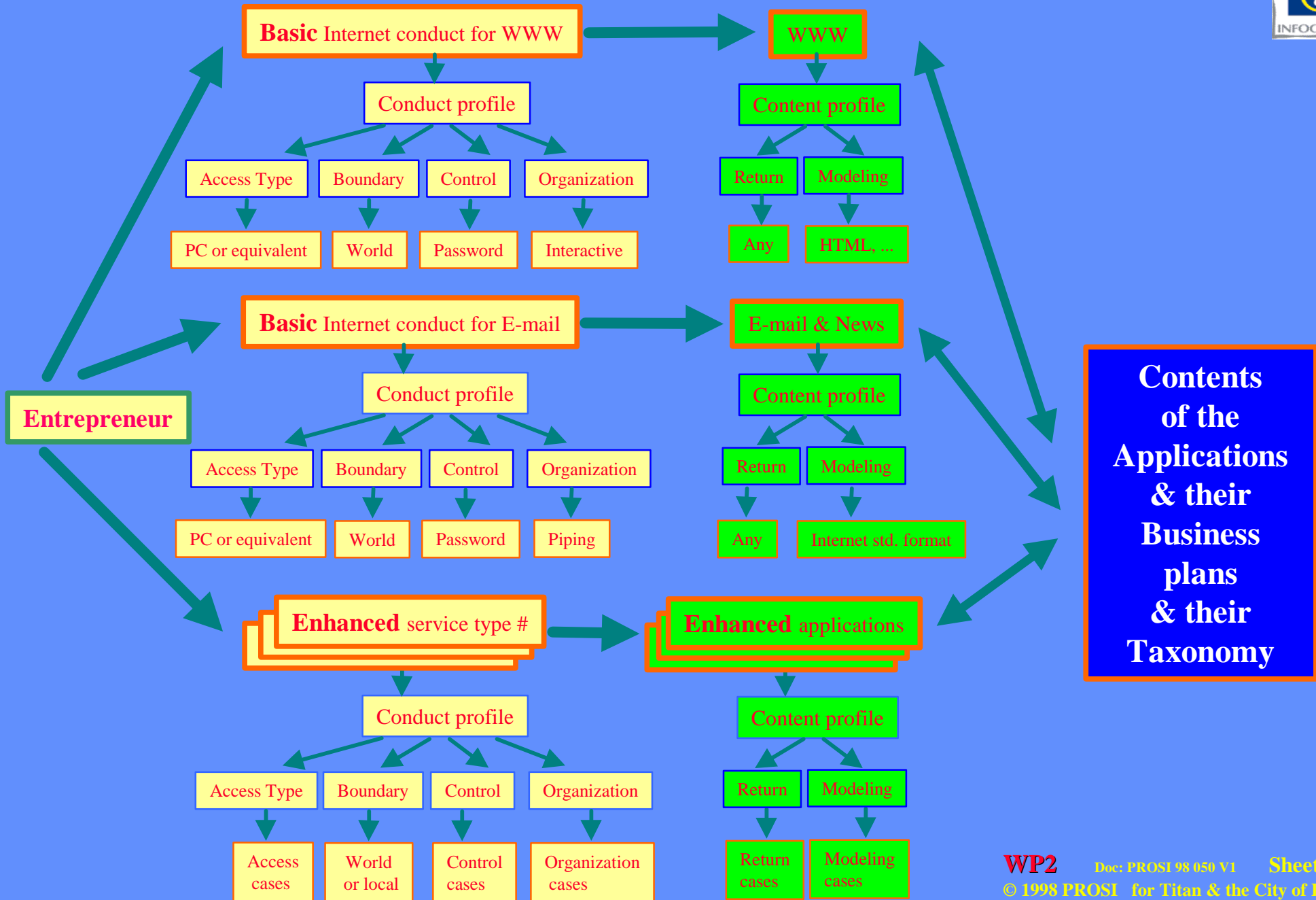
Technical profile for BASIC INTERNET





**General CONFIGURATION
for Internet on Hybrid networks
(Many cases, in particular Case §§)**

General Technical Taxonomy



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